



ANNUAL REPORT

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SINGA Global 2020 Annual Report

Since 2012, the protection of the SINGA trademark depended on SINGA France. In 2020, the eight historical SINGAs, SINGA France, SINGA Stuttgart and Berlin, SINGA Zurich and Geneva, SINGA Milan, SINGA Barcelona, SINGA Quebec, and SINGA Belgium, came together to outline new global governance.

This led to the creation of SINGA Global on 26 October 2020, a non-profit organization whose members are the aforementioned founding members and all the SINGA Chapters in the world that have validated their trial period. The purpose of SINGA Global is to develop and coordinate the SINGA network, to promote and defend the SINGA brand, to be the guarantor of the values and tools of the SINGA network.

The SINGA Global team has thus revolved around the five following missions:

- Coordinating the SINGA network: to ensure a smooth flow of information sharing, and to make sure that everyone feels part of the big SINGA family.
- Impact measurement: implementing a unique data collection methodology to better understand the social impact and systemic change related to migration.
- Creating new Chapters: SINGA is a movement based on the will of extraordinary people to mobilize around migration. With the support of the SINGA network, local social entrepreneurs set up activities compliant with SINGA's mission.
- Fundraising: support and consolidate the financial security of the organization as a whole and accelerate the continuous improvement of the SINGA approach
- Communication: make SINGA's mission and impact is known to the largest possible number of people, and ensure brand consistency throughout the world

SINGA Global Board of Directors



Roohollah Shahsavari
President of SINGA Global

President of SINGA France, entrepreneur and journalist.



Luisa Seiler
Secretary-General

Co-founder of SINGA Germany, Executive Director of the Schwarzkopf Foundation.



Jana Nevrlka
Treasurer

Author and lecturer, co-founding expert, expert for SINGA Switzerland.



Mohammed Chikh
Member of the Board

SINGA Stuttgart Coordinator.

SINGA Global Team



Alice Barbe
CEO



Sarah Affani
Network Coordinator



Camille Soulier
Entrepreneurship and
Innovation Coordinator
(joined in 2021)



Myriam Nouicer
Communications
Coordinator
(joined in 2021)

The SINGA Network

SINGA was born in 2012 in France, and for several years now the network has grown thanks to the people who contribute to it. Today, teams are mobilized around inclusion and innovation through migration in 7 countries.

The new website www.wearesinga.com further promotes the network as well as the top 100 projects supported by the organization.

SINGA in France

Historically launched in Paris, with developments in Lyon, Lille, and many other cities, the movement has spread over a large part of France.

In 2020, SINGA had two incubators and one accelerator program in France and was working on the implementation of two entrepreneurship support programs in Lille and Nantes.

Despite a difficult year due to the health crisis, SINGA Chapters in France mobilized many people in 2020, notably in Lyon, Saint-Étienne, Nantes, Lille, Paris, and Toulouse. Unfortunately, the branch in Montpellier was forced to close. At the same time, the volunteer teams in Grenoble, Valence, and Marseille continued their activities on an ad hoc basis depending on the sanitary and social context in their cities.

The impact of SINGA in Europe and Canada

SINGA is currently active in 17 cities. With 8 incubators supporting entrepreneurs from migrant backgrounds and innovations for migrant populations, the network supported 244 people in 2020.

In spite of the pandemic, SINGA communities continued to expand and used creative ways to foster more social and cultural ties between newcomers and locals. While recurrent lockdowns limited interactions and opportunities to bring people together, community members demonstrated inventiveness and agility to keep SINGA alive, and to deploy virtual and live initiatives to ensure that no one was completely isolated or left behind.



SINGA in Germany

Launched in Berlin and then in Stuttgart, the SINGA movement in Germany focuses on supporting entrepreneurs who are active in or have experienced migration. The incubators and business-labs in these cities support around 50 entrepreneurs per year, and work with organizations and other incubators to better address the challenges of inclusion. Thanks to a partnership with the GIZ (German Corporation for International Cooperation), SINGA Berlin has set up training courses on this topic for 20 incubators in the Moroccan entrepreneurial ecosystem. SINGA in Stuttgart launched a Franco-German entrepreneurial support initiative in Strasbourg and Karlsruhe, to support 10 local, migrant, and refugee entrepreneurs in the ideation and prototyping of projects with a bi-national impact.

"I always dreamed of having my own company, and thanks to this support, I now help Afghan communities to have access to traditional products."

Zafar Khalil, founder of Petit Mandawi, Strasbourg, supported by Singa Stuttgart.

SINGA in Switzerland

After years of supporting entrepreneurs in Zurich, SINGA opened an office in Geneva. With two incubator programs, SINGA Switzerland consolidated its activities in 2020 by supporting 36 entrepreneurs, 9 of which have already registered their business.

"Friskiness is an online fashion retailer selling clothes designed and produced in Ghana, Joyce's country of origin. It's a way for her to promote the issues that she cares about, specifically the defense of the LGBTQI+ and feminist communities."

Roxie, SINGA Switzerland Monitoring & Evaluation Officer.



SINGA in Quebec

While dealing with the 2020 health crisis, SINGA Quebec managed to develop a diverse community and offer innovative event programming, such as "forest bathing", a Japanese practice aimed at reconnecting humans to nature, in partnership with indigenous communities. With the launch of A Dream on Your Plate, a restaurant which supports the professional integration of migrant women, 3 futur chefs were provided with training and a space to reveal their culinary talents.

SINGA in Belgium

In Brussels, the SINGA community has always been dynamic and resilient. Newcomers and locals were able to maintain both virtual and live connections, including through "air bubbles" during the lockdown period. Thanks to strong media coverage, new participants registered to the citizen hosting platform.

SINGA in Spain

Since 2019, the SINGA Barcelona teams have engaged with a large community of newcomers and supported them with project ideation through mentoring and partnerships with local companies.

"Mentoring sessions aren't focused on employment but rather on individual projects. This way, mentors from partner companies increase their creativity, while newcomers deploy great initiatives like Run the World, a sustainable tourism company."

Nina, Director of SINGA España.

SINGA in Luxembourg

SINGA Luxembourg was born in 2020 and has succeeded, despite the context, in mobilizing a dynamic community. In particular, the team has partnered with important stakeholders, such as BNP Paribas, to facilitate the professional inclusion of newcomers.

SINGA in Italy

In Milan, unfortunately, due to the impact of the pandemic on the organization's funding, entrepreneurial support activities had to be suspended.

THSN'S Scaling Support

SINGA's grassroots approach to development contributed to scaling an organization with minimal coordination and great potential for expansion. From a Parisian movement with no budget in 2012, SINGA has become a network of 70 employees with an overall budget of almost 4 million euros.

Thanks to The Human Safety Net Foundation, SINGA was able to consolidate the network with the creation of SINGA Global in 2020. With the support of Ashoka, SINGA is setting up a global, systemic, and long-term vision to ensure sustainable impact scaling.

We dream of a society in which everyone, regardless of their origin or culture, can flourish when they arrive in a new country. SINGA is not destined to stop tomorrow, and the support of THSN and Ashoka is a huge asset to allow its development.

How does SINGA grow?

1 Endorsement

The process of creating SINGA allows groups of individuals to apply to open what we call a "Chapter". These individuals must submit an application to SINGA with a feasibility study for the creation of SINGA activities in their city. A jury composed of SINGA leaders (founders, managers, teams) then validates the project and endorses the team.

2 Training

The founders of the future chapter become "SINGA Leaders". They must follow a 35-hour training course on "Singaness": basic sessions such as how to create and register an organization, SINGA's governance models, tools used by the network, fundraising, as well sessions on the SINGA approach: community organizing, creating inclusive entrepreneurial journeys, theory of change, vision & mission, impact measurement...

3 Trial period and formalization

After the training program, SINGA leaders are free to launch their activities. They have 18 months to prove themselves and generate impact. At this point, the organization officially becomes a SINGA and is free to use the brand name. Once the trial period is over, the new SINGA Chapter sustainability, solidity and impact are evaluated. A positive result means that the Chapter can officially become a member of SINGA Global and participate in the network's governance.



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